

# SPONSORSHIP OPPORTUNITIES



The **ERIE BLUES & JAZZ FESTIVAL** at Frontier Park returns for our **32ND** year.

We provide a free two-day immersive experience of world-class entertainment & eclectic artisans to an appreciative crowd. We do this through the generous support of our sponsors.

## AUGUST 2 & 3, 2025

### MAJOR SPONSORS

COLLECTABLE FESTIVAL T-SHIRTS

UNFRAMED LIMITED-EDITION FESTIVAL POSTERS

SIZE OF AD IN THE FESTIVAL PROGRAM

EXCLUSIVE V.I.P. SPONSOR TENT PASSES

FRAMED LIMITED-EDITION FESTIVAL POSTERS

INVITATIONS TO OPENING RECEPTION FRIDAY NIGHT JULY 31ST

	30	15	7	7	20	
<b>\$ 30K PRESENTING SPONSOR</b> Exclusive positioning as the Presenting Sponsor	30	15	7	7	20	FULL PAGE
<b>\$ 20K MAIN STAGE SPONSOR</b> Exclusive positioning as the Main Stage Sponsor	20	12	5	5	15	HALF PAGE
<b>\$ 10K RHYTHM VALLEY STAGE SPONSOR</b> Exclusive positioning as the Rhythm Valley Stage Sponsor	10	10	4	4	10	HALF PAGE
<b>\$ 10K ARTISAN MARKETPLACE</b> Exclusive positioning as the Artisan Marketplace Sponsor	10	10	4	4	10	HALF PAGE
<b>\$ 10K MAIN STAGE HEADLINER SPONSOR</b> Option to announce headliner on the Main Stage Sat or Sun	10	10	4	4	10	HALF PAGE
<b>\$ 10K RHYTHM VALLEY AREA SPONSOR</b> Exclusive positioning as the Rhythm Valley Area Sponsor	10	10	4	4	10	HALF PAGE

# MAJOR SPONSORS RECEIVE:

- Name/Full-color logo prominently displayed on festival banners.
- Name/Full-color logo proportional to donation on all marketing & publicity collateral and print/web advertisements including:
  - On-site signage at Frontier Park
  - Placed advertisements
  - Erie Blues & Jazz Festival guide book
  - All printed listings of the festivals corporate contributors
- Name/Logo, with link to sponsor website if applicable, on Erie's Blues & Jazz Festival website and social media sites.
- Prominent recognition in television and radio commercials aired on a major station for 30 days prior to the festival.
- Opportunity for Presenting Sponsor to introduce a headliner from the Main Stage.
- Opportunity to have on-site presence with a tent and banner.
- Two 15 to 30-second mentions from the Main Stage between acts (every 90 minutes) for a total of ten mentions throughout the weekend; a script may be provided by the donor.





# FRIENDS OF THE FESTIVAL SPONSORSHIP

The **ERIE BLUES & JAZZ FESTIVAL** runs on generous sponsorships both large and small to bring an immersive experience to the Erie community. As a Friend of the Festival, you too can show your support of our diverse cultural event.

\$  
**7.5K**

## LEAD SINGER

Name/Full-color logo prominently displayed on Festival banners & publicity materials.

- 6 sponsor tent passes
- 1 Framed Limited-edition Festival poster
- 2 unframed Limited-edition Festival posters
- 3 Festival t-shirts

\$  
**5K**

## LEAD GUITAR

Name/Full-color logo prominently displayed on Festival banners & publicity materials.

- 5 sponsor tent passes
- 1 Framed Limited-edition Festival poster
- 2 unframed Limited-edition Festival posters
- 2 Festival t-shirts

\$  
**2.5K**

## RHYTHM SECTION

Name/Full-color logo prominently displayed on Festival banners & publicity materials.

- 4 sponsor tent passes
- 1 Festival t-shirt
- 2 unframed Limited-edition Festival posters

\$  
**1K**

## BACKING VOCALS

Name/Full-color logo prominently displayed on Festival banners & publicity materials.

- 3 sponsor tent passes
- 1 Festival t-shirt
- 2 unframed Limited-edition Festival posters

\$  
**500**

## ROADIE

Listing in Festival Program.

- 2 sponsor tent passes
- 2 Festival t-shirts
- 1 unframed Limited-edition Festival poster